To: editorial@nytimes.com

Subject: Media Advisory: Vogue news conference

Vogue Media Advisory

For Immediate Release March 26, 2019

Vogue schedules news conference to announce partnership with It's On Us

What: Anna Wintour, editor-in-chief of Vogue, will announce the magazine's partnership

with national sexual violence prevention organization <u>It's On Us</u> at 9 a.m., Friday, March 29 in <u>One World Trade Center</u>. Wintour will reveal the first collaboration

between Vogue and It's On Us which will be a groundbreaking fashion exhibition.

Who: Wintour and Tracey Vitchers, executive director of It's On Us, will make statements.

Both will take questions. Copies of their statements will be available for members of the media. Printed information on the partnership, including biographies of Wintour and Vitchers and details of the event, will be distributed to members of the media at the start of the news conference. Afterward, information will be posted on the <u>Vogue</u>

and It's On Us websites.

Where: The Vogue offices are located in One World Trade Center at 285 Fulton St., New

York, N.Y. The conference will be held in Auditorium 2510. The room has lighting

suitable for television cameras.

When: The news conference will begin at 9 a.m., Friday, March 29, and will last 90 minutes.

How: Access to the auditorium will be through a media credentials checkpoint in the lobby

of One World Trade Center.

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