

# VOGUE

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## Fact Sheet

### FOR IMMEDIATE RELEASE

Feb. 28, 2019

### FOR MORE INFORMATION:

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### Vogue

#### WHAT

- Vogue is a fashion and lifestyle magazine that encourages its global audience to consider how fashion interacts with culture, society, media and trends.
- The magazine highlights stories covering fashion and beauty trends, recent couture runway shows, celebrity interviews, and travel guides.
- Vogue makes the exclusive world of high fashion accessible and relatable to readers around the world.
- There are 23 international editions of Vogue across the globe.
- In 2018, Vogue had 10.8 million print readers, 12 million unique digital readers, and 50.8 million social followers across its platforms.
- Vogue publishes monthly.

#### WHO

- Dame Anna Wintour has served as editor-in-chief of Vogue since 1988 and artistic director of Condé Nast since 2013.
- Susan Plagemann is the chief business officer of Condé Nast's The Style Division, which encompasses all of the media company's fashion-based publications, including Vogue.
- The Vogue staff is comprised of over 500 employees.

#### WHEN

- The first issue of Vogue was published in 1892.
- Condé Nast purchased Vogue in 1909 and has published it since.

(more)

**WHERE**

- The Vogue offices are located in the World Trade Center in New York City, the same city where the magazine was founded over a century before.
- Vogue publishes 23 international editions across North America, South America, Europe, Asia, and Australia.

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